

PR Partner Programme – Rate Card

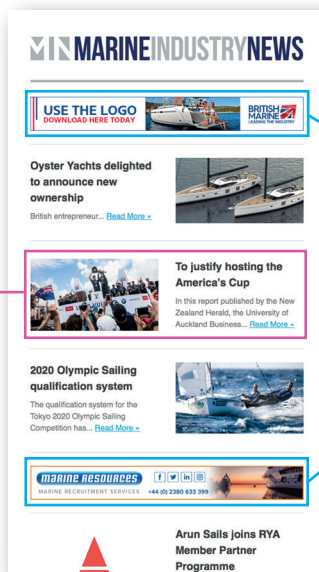
Marine Industry News provides our readers with inspiration, information and stimulation on all things leisure marine. We do this by delivering breaking news, pictures and analysis of the big stories. The site is edited by Peter Nash and funded by our PR Partner programme.

Reach – UK and European leisure marine professionals (please contact us for latest numbers)

NEWSLETTER

PRESS RELEASES

- 1 x Story on MIN Daily Newsletter (links through to full story on MIN website) - **£150.00 per story**
- 3 x Stories per month - **£395.00**
- 6+ x Stories - **£POA**



ADVERTISING

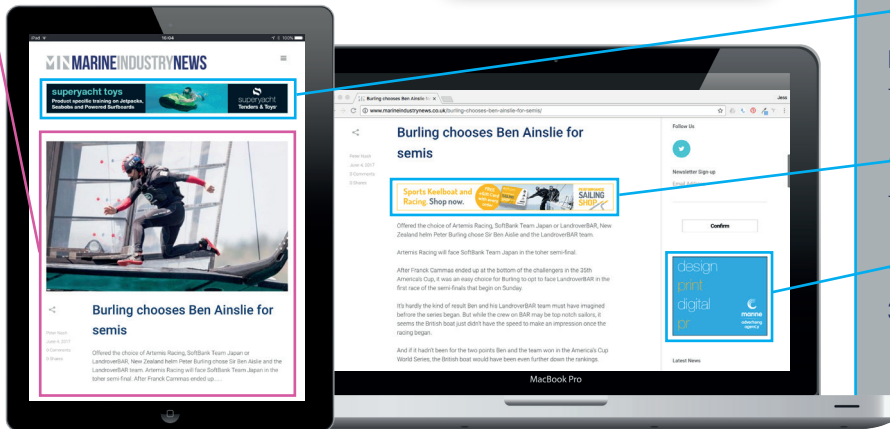
MIN Newsletter

- 1 x Top Banner (top of newsletter underneath MIN logo) 728 x 90px **£250.00 per week (5 newsletters)**
- 1 x Banner (within newsletter stories) 728 x 90px **£175.00 per week (5 newsletters)**

MIN Website

- 1 x Main Leaderboard (top of page underneath MIN logo) 728 x 90px - **£150.00 per month**
- 1 x Banner (within stories) 728 x 90px - **£100.00 per month**
- 1 x MPU (on side panels) 300 x 250px - **£100.00 per month**

WEBSITE



DISCOUNTS AVAILABLE When combining PR and advertising

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